



prototype feedback.

Your name/s:

Date:

Client name:

Client role:

part 1

starting the conversation

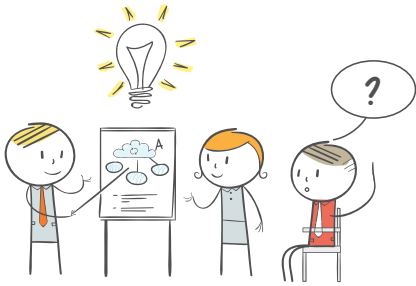
prototype:

explain



Explain why this concept

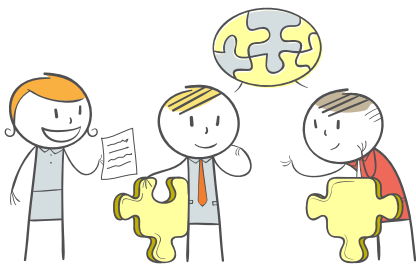
reminders (things to look for)



Give an overview



Invite to test



Discuss ways to make it better

(and say thanks!)



prototype feedback.

Your name/s:

Date:

Client name:

Client role:

part 2

during the testing

prototype:

first touch point

you fill in

why do you need my phone number?

capture what they say as they work through the prototype

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes

Empty box for notes



prototype:

ask

capture

Q1

What did you like?

“ ”

Q2

What would you change?

“ ”

Q3

Any other questions?

“ ”

Q4

Other ideas?

“ ”

Q5

Would this make your life easier? Why?

“ ”

not at all 1 2 3 4 5 heaps easier