

Effective Leader Profile



① FOCUS

(on the right things)

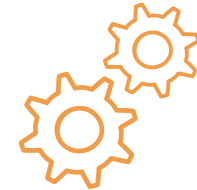
- Asks what needs to be done rather than saying what they want to happen
- Prioritises what is right for the business
- Is all about the opportunities, not the problems



② ACT

(personally & with intent)

- Makes decisions
- Accepts accountability for team decisions
- Builds actionable plans (cleans the road)
- Communicates key organisational messages at every opportunity



③ MOBILISE

(to spread responsibility & engage the organisation)

- Communicates decisions to teams (cascading)
- Runs productive meetings (accountability)
- Uses 'we' not 'I'
- Dedicates resources to organisational plans